
MIIKKA SAARI

A Finnish designer experienced
in the digital field, this is my resume.

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Hello,

My name is Miikka and I understand and combine design with technology. I'm from Helsinki, Finland.

ME AND MY ROLE

I am humble, positive, laid back, and hard working. I get along with different people really well. I am digitally native and I understand how technology works with design.

My role as a Digital Designer has included working in a tight collaboration with Art Directors, Concept Designers, Copywriters, Developers, and Project Managers. With over 5 years of experience I know my way around designing and producing visual material on various platforms and applications in the online and offline world.

WORK EXPERIENCE

| | |
|-------------------|--|
| 11/2009 - 02/2013 | ActivearkJWT Helsinki <i>Graphic Designer</i> |
| 3/2009 - 10/2009 | Finnish Defence Forces Defence Command <i>Conscript Graphic Designer</i> |
| 9/2008 - 1/2009 | Activeark Helsinki <i>Graphic Designer</i> |
| 4/2007 - 1/2008 | EuroRSCG Helsinki <i>Design Trainee</i> |
| 2007 - Present | Freelance-work |

EDUCATION

| | |
|-----------|---|
| 2012-2014 | Finnish Marketing Institute <i>Marketing Degree in Brand Communication (school on-going)</i> |
| 2005-2008 | Helsinki School of Technology <i>Audio-Visual Communication Multimedia-Assitant</i> |
| 2002-2005 | High-School |

BRANDS AND INDUSTRIES I'VE WORKED WITH



Nokia Siemens Networks

TELECOMMUNICATIONS INFRASTRUCTURE

NOKIA

Nokia

MOBILE PHONES & SMARTPHONES



KONE

ELEVATORS, ESCALATORS & DOORS



Metso

MINING, CONSTRUCTION, PULP AND PAPER,
POWER, AND OIL AND GAS

YIT

YIT

CONSTRUCTION SERVICES,
BUILDING AND INDUSTRIAL SERVICES

HARTWALL

Hartwall

BEVERAGE INDUSTRY
PART OF HEINEKEN GROUP



Fosters

BEVERAGE INDUSTRY



Koskisen

WOOD INDUSTRY

Blue1

Blue1

AIRLINE INDUSTRY

NOMINATIONS AND PRIZES



**GRAND ONE
BEST B2B-CAMPAIGN
1ST PRIZE**

GrandOne is Finland's largest and most important digital marketing competition.

We made a campaign for Blue1 Airlines to showcase their new Premium-flight-class. I designed the website visuals and how the campaign-site should work. Work visible in portfolio.

SOFTWARE SKILLS

Adobe Photoshop CS4
Adobe Illustrator CS4
Adobe InDesign CS4

Adobe Dreamweaver CS4 (basics)
Apple Final Cut Pro (basics)
Microsoft PowerPoint

Basic HTML & CSS knowledge

LANGUAGE SKILLS

Finnish + + + + +
English + + + +
Swedish +

8.1. 2013

To whom it may concern,

This letter is my personal recommendation for Miikka Saari who has been an employee here at Activeark JWT Ltd. for the past four years.

I have been Miikka's immediate supervisor for the time he has been working with us and during that time Miikka has proven himself to be very creative and trustworthy.

He has a broad range of competence and his ability to consider and understand also technical aspects is truly an asset in the design field. He is hardworking and humble, and it has been a pleasure to work with him.

I highly recommend Miikka for any digital media design project and also for other design assignments. With his positive attitude and spirit, he is an excellent team player and would make a great asset to any organization.

Sincerely,



Minna Hiltunen
Lead Creative Designer
Activeark JWT

“As a graphic designer Miikka Saari’s work included creating web graphics for Finnish Defence Forces website mil.fi and ‘Torni’-intranet. Saari has significantly affected on how the Finnish Defence Forces website looks like. Part of the work also included updating the website. The website has about 430 000 visitors a month. In addition Saari has done print material i.e. posters and advertisements.

Saari proved to possess an eye for graphic design, creativity and thorough advertising skill. Saari’s strengths lay in holistic design. Miikka Saari did the given tasks independently showing professionalism, diligence, and good team work skill. We recommend Miikka Saari for corresponding tasks.”

– *Finnish Defence Forces Spokesperson Anna-Leena Lind*

– *Finnish Defence Forces Communication Director Ossi Kervinen*